

## POST-RELEASE

From March 27 to 29, 2024, with the official support by the Ministry of Industry and Trade of Russian Federation, Russia's largest international specialized exhibitions of professional and household chemicals, cosmetics and perfumes, hygiene products, as well as raw materials, equipment and packaging for the production of low- and medium-tonnage chemistry took their place. Within three working days, over 12,800 industry professionals visited the exhibitions and their business events.

### INTERNATIONAL EXPOSITIONS:

- **ChemiCos 2024** – 9th International Specialized exhibition of professional and household chemicals.
- **BeautyChemiCos 2024** – 5th International specialized exhibition of cosmetics and perfumes, personal hygiene products, dietary supplements and health products.
- **ChemiCos Industry 2024** – a specialized exhibition of equipment, packaging, raw materials and ingredients for organizing the full production cycle of cosmetics, perfumes, household and professional chemicals
- **ChemiPack 2024** – a specialized exhibition of packaging solutions for low- and medium-tonnage chemistry.
- 5th International Industrial Forum **“Resources for Growth. Chemistry for life: State and Business”**.



The annual fairground for industry leaders, experts and professional visitors interested in business development and wholesale purchases of low- and medium-tonnage chemistry - Expocentre on Krasnaya Presnya (Moscow), pavilions 7 and 8.

About **300 manufacturers and distributors** took part in the exhibitions, presenting at their stands more than **650 well-known and new brands**.

On the exhibition area of over **15,000 sq.m.** participants demonstrated premieres and bestsellers of goods produced in Belgium, Brazil, Hungary, Germany, India, Indonesia, Spain, Italy, China, UAE, Pakistan, the Republic of Belarus, Russia, Singapore, USA, Thailand, Turkmenistan, Turkey, Uzbekistan, Uruguay, France, South Korea and other countries.





More than 100 manufacturers offered contract manufacturing (private label manufacturing) capacities to entrepreneurs, retailers and brand owners.

The exhibitions were visited by **12 800 specialists** from all regions of Russia, as well as industry professionals from: Austria, Azerbaijan, Armenia, Germany, Georgia, Egypt, Israel, India, Iran, Kazakhstan, Kyrgyzstan, China, Latvia, Lithuania, Malaysia, the Republic of Belarus, the Republic of Korea, Saudi Arabia, Serbia, Singapore, Tajikistan, Turkmenistan, Turkey, Uzbekistan.

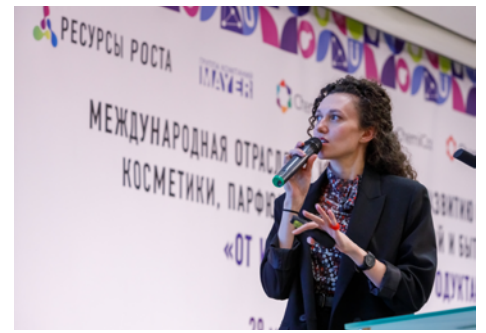
Among the visitors are the **largest federal and regional retail chains, marketplaces, wholesale companies:** Ozon, Familia, CDEK, Fix Price, Spar, Stockmann, X5 Group (Pyaterochka, Perekrestok, Chizhik), Wildberries, XWAY, Avito, Azbuka Vkusa, Auchan, Belarusian Cosmetics, VkusVill, RC «VPROK», Dobrotsen, Galamart, GLOBUS, MOSCOW METROPOLITAN, Detskiy Mir, Drogerie Union, Zoomarket, Eurodom, EUROPHARM, United Europe Holding, Golden Apple, Ingeocom Distribution Partners, Kaleidoscope, Caravan, KOMANDOR, Komus, Krasretail, Lenta, Leroy Merlin, L'etoile, Lyubimchik.Ru, Maxidom, Magnit Pharmacy, Magnit, Maria-Ra, Market-Zdorovye, MegaMarket, Metro, M.Video/Eldorado, Millennial Beauty, NTS Gradient, JSC «Russian Railways», Rainbow Smile, O'KEY, OBI, Perfume Trade, OnlineTrade, Officemag, Holika Retail, Rigla, Clean Solutions, Rada 39, SAMSON PHARMA, SVETOFOR, SberMarket, Family Doctor, Prima Distribution LLP (Kazakhstan), Tvoj Dom, GUM Trade House, Hercules Trade House, Petrovsky Trade House, Pochta Rossii, Trade House Yarmarka (Kazakhstan), TC Spetstorg, TS Bayram, TS Kangaroo, Technopark, SAMOKAT, Ural Airlines, MOSCOW DEPARTMENT STORE, Central Design Bureau of Russian Railways Medicine, TSUM, Four Paws, Chitay-Gorod, Yandex Shop, Yandex Market and others.

## BUSINESS PROGRAM

First day events and the opening ceremony of the 5th International Industrial Forum "Resources for Growth. Chemistry for Life: State and Business" was attended by **Mikhail Yurin**, Deputy Minister of Industry and Trade of the Russian Federation. Among the speakers of the Forum also were Maria Vasilkova, Chairman of the Expert Council for the Development of the Chemical Industry of the State Duma of the Russian Federation, Viktor Ivanov, President of the Russian Union of Chemists, Igor Karavaev, Chairman of the Presidium of the Association of Retail Trade Companies (AKORT), Mikhail Sutyaginsky, Chairman of the Board of Directors of JSC GC Titan «, Daria Borisova, Managing Director of Sibur LLC, Artur Smirnov, Director of the Chemical Industry Department of the Ministry of Industry and Trade of the Russian Federation and others.







The business program of the ChemiCos-2024 exhibitions covered all three days.

As part of the “Resources for Growth” forum, there was held the **International Industry Conference on the development and promotion of cosmetics, perfumes, professional and household chemicals “From idea to product sales”**. During the discussions and presentations experts exchanged information about trends in the household chemicals and cosmetics market, tools for improving the quality of manufactured products, the advantages of switching to production according to ESG standards, strategies for promoting and increasing awareness of the Russian brand, the development of online sales channels for the manufacturer, issues of availability of raw materials and packaging, as well as geography of export of finished products.

**Conference partner - Hair Sekta Company.**

## AS PART OF THE VIP BUYER PROGRAM, THE “RETAILER’S CHOICE” COMPETITION PROGRAM WAS HELD

Representatives of such retail chains as **Bonjour, VkusVill, Drogeriy Soyuz and Komandor** highly praised the exhibition participants in the following categories:

- **Brand new product:** Optima LLC - Timson Brand; Chimetika – Udalix; Ecolux; Result.Pro - Carrot Dish Gel.
- **Best niche product:** VIRIDI GROUP, LAVR, Svezhinka – Norwin LLC, Fabrik Cosmetology – shampoo bar.
- **Best Foreign Exhibitor:** Guangzhou Liby Enterprise Group Co., Ltd, Hangzhou Chuanqi Daily Chemical Co.
- **Best product image:** DUTYBOX, I’m Home – CID Group, Profit LLC – LinkGroup
- **Best stand design:** Goodmaster – Premium House, Profit LLC – LinkGroup, DUTYBOX, Fabrik Cosmetology.
- **Best atmosphere at the stand:** BadaBoom, Ecotechnologii LLC – Goodhim, Profit LLC – LinkGroup, Resultat.Pro.

**Business Lounge and Champagne Bar were open for the VIP-buyer program participants at the exhibition fairground.**



## NOVELTIES’ GALLERY PROJECT

An important innovation of 2024, positively assessed by the exhibition participants and visitors, is the “Novelties’ Gallery”. Participants took the opportunity to present their premieres not only at the stand, but also at the special Gallery area onsite and on specialized web-platforms. The products of the participants of the “Novelties’ Gallery” were seen by the maximum number of visitors interested in a new assortment searching.



## PREMIERES AND NOVELTIES ARE PRESENTED ON THE WEBSITE EXPO-RETAIL.RU:

- [HOUSEHOLD CHEMICALS](#) • [COSMETICS AND PERFUMERY](#) • [RAW MATERIALS AND EQUIPMENT](#)



Among the exhibitors representing **HOUSEHOLD AND PROFESSIONAL CHEMICALS**: 106 EOMZ, Aura Fresh, ALL CLEAN EVERSHINE, Greenfield, Delfin Group, T.B.H., Norvin, CID Group, PKBK B&B, TD Vash Gold, Goodhim, Global Trading, RusTabExport, AlfaChemGroup, Aqualon, Baltic Master, Botavikos, GLORUS, PROKHIM, NZBH, Kas-Opt, Kaskad, Alfatekhform, Aerosol Service, Eclipse Chemicals, Briz, Barkhim, Binova Chemical Group, King-Food (MEGA), Laniks M, Lifinity, Neomid, Multiclean, Genova, KORO, Revol, KNG, Fita, ChemEtika/Jundo, Interbiz, INVAMAT HOME, TOS PO, Antabaks, Bioline, Viridi Group, ECOMAMA, DIAMONDS DIAZ, DUTYBOX, Optima, Paritet, Pronaturic, TC ORION, PROFI MILL, Profi Hom, Parus, LIMEP, RetailSnab, Sipom, ToriMed, ABRO, LAVR, Lagulino & DECS, LuxLite, Aquasan, NIKA, NPO Garant, AQUA, Asia Ecom, BUMA, I.S. Laboratory, Factory Ksonas, Morinel, Medlex, Pahra, Prokhim St. Petersburg, Titan, 4REST, Chimprodukt, Chistiy mir, Hygiene, GUANGZHOU UMIKO INDUSTRY, GUANGZHOU YICUN TECHNOLOGY DEVELOPMENT, Guangzhou Wanyuan Industrial, SVO, SULU, SYNERBRAUN, Velton Union, TBM, etc.



### **COSMETICS AND PERFUMERY WERE PRESENTED BY THE FOLLOWING COMPANIES:**

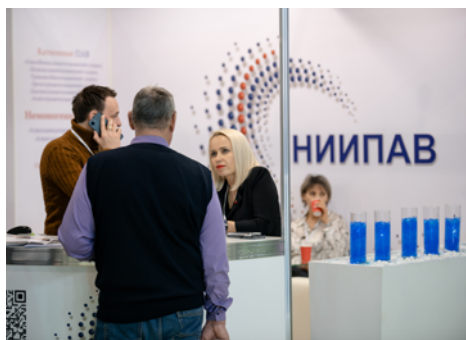
Aromance, Canada Green Gate, Dance Legend, DAAKIY, EPSOM.PRO, Fabrik Cosmetology, Gordon's Lab, Greencosmetics, Green Lake, SOMELOVE, GUANGZHOU GRASSES AROMA, Devine Perfumes, Botavikos, Daursky Club, DIVINE, Hair Sekta, Idillico, KNEISSmi, Levital, LETIQUE, LIME, LinkGroup, Matsesta, Om-market.ru, P&B Group, Skills for Skin, Vim Naturae, ABRO, Aqualon, AKSI-PRO, Alterhim-PRO, AMS Chemical, Belaya Manufaktura, Ledezere, Nail Moda, Delphin group, GM Trading, Relish, Time to Thai, Karlsbach, Laboratoria Katrin, Levrana, MBG BEAUTY, Monzdrav, Morinel, Mix Industry, DIAMONDS DIAZ, Kallos Volga, LAVTECH, EDEN, Resultat. Pro, Severina, TD THAI, Pharm Cosmetic, MIKA Group, Fitstyle Eco, EFKO, NIO PHARM Cosmetic, etc.

**FOOD** supplements from the companies: Zhiva Product, HERBION, Kunin Pharmaceutical, Sashera-Med, Your Local Vendor, etc.

Participants in the **PERSONAL HYGIENE AND HEALTH PRODUCTS CATEGORY**: BadaBoom, АСТКОЛ-АЛЪФА, Nanodent, Chew, Sunkiss, Razor, UNIDENT, Allvance, Technopro, СТЛ, Jiangxi Xirui Manufacturing, GREENSON, Darwin Solinshave Shanghai, HANGZHOU HAOYUE PERSONAL CARE, Chikako, BelEmsa, Amore Care, MV Hygiene, Eco-Megapolis, Haowell, Eurasia, VELTON UNION, DONGGUANCITY YAOSUN SMART ELECTRICAL COMPANY, Freeway, Emsi, Meridian, etc.







The **RAW MATERIALS** and ingredients were presented by the following companies: AMINOCHIM, Secret Scents, Rusalchim, HUNAN RESUN AUWAY INDUSTRIAL, NOOR ENZYMES, KDN BIOTECH, Alterchim, ETS, Norkem, Revada, NEO Chemical, VitaChim, Rushimset, Interdisp, EVA, DME Aerosol, Kemi Link, Zavolzhsky Pigment, NovaCom, ACSens, Milorada, NIIPAV, Kema Club, Bursintez, Ataman Kimya, Kale Kimya, Nanjing Joint Friends Chemical, UVMILK, Syren, Ecord, Nortex, BIO-CHEM, Textile Chemistry, Himalians, Evol Gold Opt and others.

**THE EQUIPMENT WAS PRESENTED BY:** Active Packaging, Bavar Swiss, IVM, Levrana Engineering, OS-TECH, SUNSHINE, Modum-Techno, Novaya visota, Novaya Liniya, OSNOVA, PAKKA, Poliplast, Robotek, ST GROUP, Eirena, etc.

The **PACKAGING** was presented as part of the Specialized Exposition ChemiPack by the following companies: FoShan ShengYing Packaging Products, GUANGZHOU HENGYU IRON-PRINTING AND CAN-MAKING, Sercons, Absolut, Active Packaging, Arte Printing House, BELAND, BRIZ Packaging, GAMMA-M, ZPI, ZTI, Integrator ZNAK, I-Cup, Kripten, MGK, PZPI, Tosol-Sintez-Invest, Khimpek, SPK Roman, etc.

## SUPPORTED BY:



Concurrently with the ChemiCos exhibitions, there were held Russia's largest international B2B exhibitions of consumer goods, household and garden goods, interior items, gifts and souvenirs HouseHold Expo (dishes, household goods, kitchen utensils), Stylish Home.Objects & Tableware (interior items, gifts, decor, textiles), ChristmasBox Podarki (New Year's products, gifts, goods for children), Industry Salon «Toy Market» (children's toys and games) and Outdoor Dacha (goods for garden and country life).

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